

CORPORATE POLICY

PHILANTHROPY AND SPONSORSHIPS

1. General overview

As one of Canada's leading real estate owners and developers, Groupe MACH philanthropic activities are based on its desire to be a positive leader in society, helping to devise relevant and sustainable solutions for the community.

As collaboration is a catalyst for progress and success, MACH offers its support, in the form of donations, sponsorships or partnerships, to projects and events in the real estate and business sectors that contribute to sustainable development, environmental preservation and community wealth, particularly through the next generation.

2. Guiding principles and priority sectors

MACH's philanthropic activities, whether in the form of donations, sponsorships or partnerships, are guided by the following principles:

- Sponsorships and partnerships are intended to contribute to the development and wealth of the community, while promoting MACH's influence, while donations are intended to help organizations in need that meet the criteria below.
- The group favors projects or events that meet unmet needs in the community.
- The Group gives priority to projects and events that are in line with its ESG policy and are part of its major projects.
- Philanthropic action is not limited to financial contributions in the form of donations or sponsorships. It can also take the form of organizational partnerships that reflect our business priorities.

The preferred sectors are as follows:

Youth

MACH contributes to projects that encourage young people to develop and excel. It also supports bodies and organizations with an educational mission and an interest in the next generation and the transfer of knowledge.

For example: activities, projects or events related to health, well-being, education, or sport.

Community

MACH contributes to programs that enhance the quality of life of people living or working in the areas where its projects are located and/or that address issues related to the locations of its various projects.

Real estate and business

MACH supports projects that fall within its area of expertise, real estate, and urban development, notably by contributing to forums and events related to these sectors of activity, as well as to activities supporting the next generation of industry professionals.

3. Application assessment criteria

MACH is in great demand and cannot accept every proposal submitted, so it accepts only a limited number of projects or events per year. In addition to the priority sectors mentioned above, MACH prioritizes, in its analysis, projects that meet one or more of the following criteria:

Communities

- Projects or events that affect people living or working in the municipalities and neighborhoods where MACH operates.



Environment

- Projects or events that contribute to the fight against climate change and the preservation of the environment.

Diversity

- Projects or events that contribute to building a more inclusive, diverse, and ethical society.

Durability

- Projects or events that are rooted in a long-term vision of collaboration, rather than a very short-term one.

Radiation

- Projects or events that provide qualitative media coverage and associated content opportunities consistent with MACH's business priorities.

4. Exclusions

No donations or sponsorships will be granted to any project or event:

- Related to politics or religion.
- In connection with a union grouping.
- Which has already been refused in the current year.
- Concerning an individual or an individual initiative.
- Has an impact on a very limited population.
- Already supported by the Chiara Family Foundation.

5. Eligibility criteria

To be considered, a request for sponsorship or organizational partnership must come from an organization:

- Duly registered as a non-profit organization or company with the Quebec Enterprise Registrar.
- Who has a well-defined mission and objectives that are clearly displayed online.



- Which has a governance structure.
- Who has proper financial statements.
- Who has an attractive visibility plan for MACH in return for sponsorship.

6. Demand analysis process

Due to the large number of applications received, it is essential to ensure that you meet the eligibility criteria before submitting your application, and to provide any additional relevant information. Applications for fixed-date projects or events must be submitted at least three months prior to the project or event.

6.1 Submitting an application

- All requests must be submitted by e-mail to commandites@groupemach.com. The e-mail must contain all the elements requested above and include the purpose of the request, the amount or service requested, the name and contact details of the person responsible for the project or event, and a clear description of the project or event for which the request is being made.

6.2 Analysis

- The request will be analyzed by an internal committee made up of MACH management and employees.
- The committee may request additional information in order to reach a decision.
- Donations and sponsorships must be used in the year for which they are awarded. A statement of account will be requested to ensure compliance with the use of the sums granted.
- No donation or sponsorship is automatically renewed.
- A new application is required for any renewal.



6.3 Responses to inquiries

- Only successful applicants will be contacted by the MACH team.
- This reply will be sent by e-mail to the address indicated in the request.

6.4 Agreement

- All accepted requests will be the subject of a signed agreement between MACH and the requesting organization.

6.5 Report

- Within 3 months of the last event or activation, a report on the use of funds or visibility must be provided by e-mail to MACH.

